



with The
Financial Confidence Company



TYPES OF FUNDING

	EQUITY	DEBT	GRANT
DETAILS	• Investment in exchange for ownership • Investor need to sell shares to realise investment • Company may decide to distribute some of the profit as dividend to shareholders, but there is no obligation to	• Cash is borrowed and owed to a third party • Capital needs to be repaid and interest charges met	• The giving of funds for a specific purpose. No repayment. • Often need matched funding and show aggressive growth plan that leads to jobs and future VC funding
SOURCES OF FINANCE	• Seed Finance • Angel Finance • Equity Crowdfunding • Venture Capital • Private Equity • IPO	• Asset Finance • Trade Finance • Bank Debt • Overdraft • Enterprise Finance Guarantee • Regional Loans • Invoice Finance • Mezzanine Finance • Peer-to-peer Lending	• Specialist grant • Catalyst grant • Apprentice scheme • UKTI • Government tender



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Reach Out

For help understanding the stages of investment for start-ups and which organisations invest at which stage of development, reach out to The Financial Confidence Company in the Trusted Supplier Directory. We can help!