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Financial Confidence Company



INVESTOR SCENE

	ANGEL INVESTOR	VENTURE CAPITAL	PRIVATE EQUITY
WHAT?	• Private investor investing own money, usually entrepreneurs	• Financial managers invest funds' money	• Similar to VC but invest later, usually backed by pension and family funds
CRITERIA?	• Start-up, early stage, high growth • Scalable and proof of concept • Exit and ROI important but less so than VC and PE	• Medium-large growth businesses • Early revenue and scalability • ROI very important • Exit route 3-5 years	• Strong revenues and profitable, • Global scalability • High capital returns • Exit 3-5 years
AMOUNT?	• Individually £10k - £300k Up to Syndicate up to £2M	• £750k-£5M • Often co-invest with other VCs	• £2M-£20M
STAKE?	• Active and hands-on	• Significant minority stake • Board seat • Strategic monitoring	• Majority stake • Work alongside management • Provide follow-on funding
LEGALS etc?	• Simple, focus on fairness, experience based and lower costs	• More formal, complex and costly	• Formal, complex and costly



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Reach Out

For help understanding the stages of investment for start-ups and which organisations invest at which stage of development, reach out to The Financial Confidence Company in the Trusted Supplier Directory. We can help!